



# Why is ISO 9001 important?

ISO helps us to:

- Deliver **consistent product quality**
- Reduce **mistakes and rework**
- Improve **customer satisfaction**
- Maintain **traceability and documentation**
- Improve **process control**

Without ISO:

- Work becomes **confusing**
- Mistakes increase
- Customers lose trust

With ISO:

- Work becomes **clear and organized**
- Quality improves
- Customers trust the company

Example:

Customer ordered **SS316 tubing strainer**.

If we send **wrong material**, customer will reject.

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